



BITSOM

BITS SCHOOL
OF MANAGEMENT

SUMMER INTERNSHIP PLACEMENT REPORT

MBA CLASS OF 2022-2024





DEAN'S MESSAGE

I am happy to share the summer placement report for the second batch of BITS School of Management, BITSOM.

We have seen a strong improvement in our outcomes, with median stipends rising by 33%. Many marquee recruiters have participated and hired, and been impressed by the quality and preparation of our students.

BITSOM aims to be among the very top b-schools in the country, and an early upward trajectory suggests that we are poised to do just that.

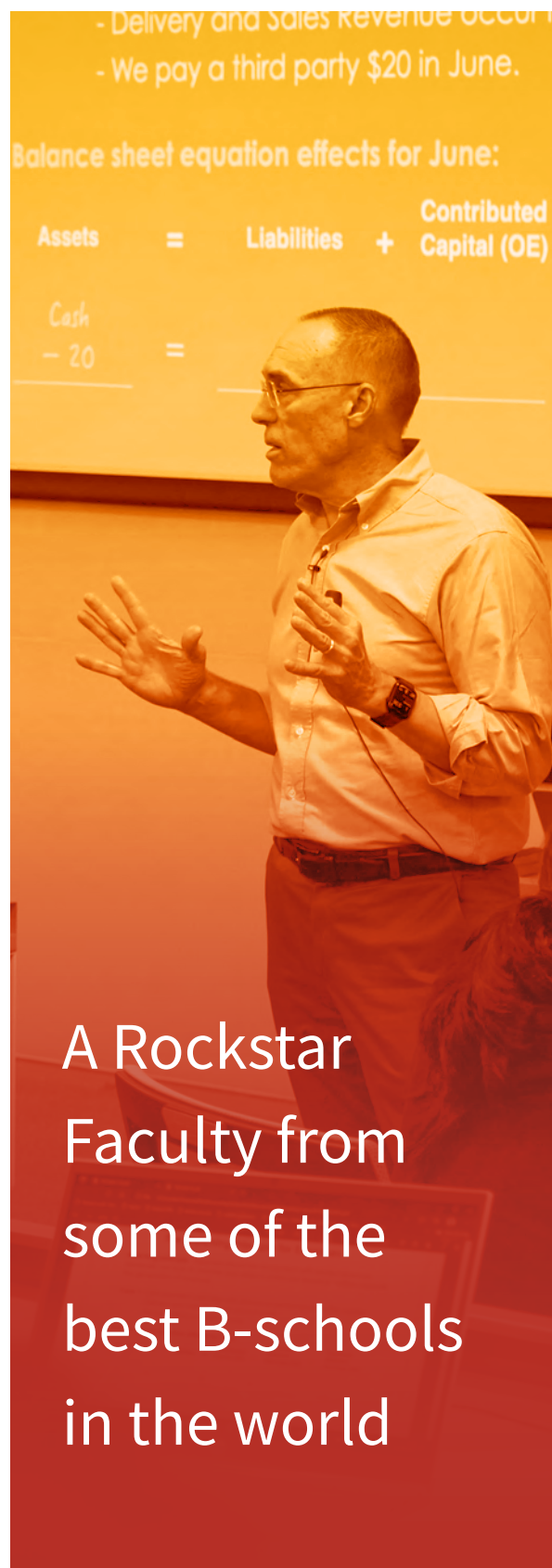
DR RANJAN BANERJEE

DEAN AND PROFESSOR – MARKETING, BITSOM



BITSOM

BITS SCHOOL
OF MANAGEMENT



A Rockstar Faculty from some of the best B-schools in the world



Cutting-edge curriculum with Technology embedded as a horizontal



Learning at the intersection of Industry and Society



Holistic leadership development



Deep industry integration



Individual attention to groom leaders who are self-aware and continuous learners

PILLARS OF THE BITS_oM EXPERIENCE



BITS_oM

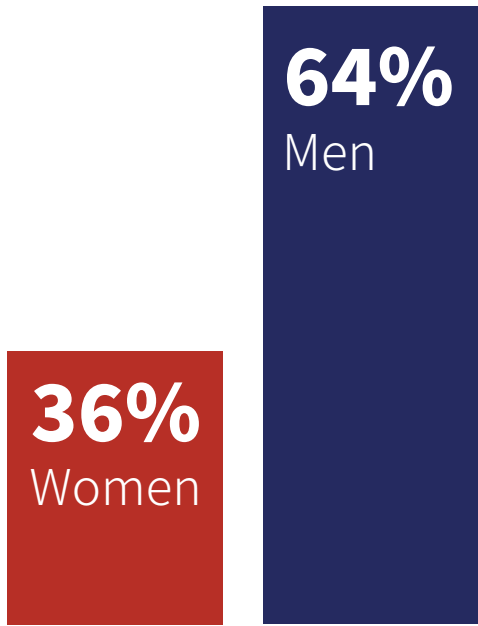
BITS SCHOOL OF MANAGEMENT

MBA 2022 - 2024 CLASS PROFILE

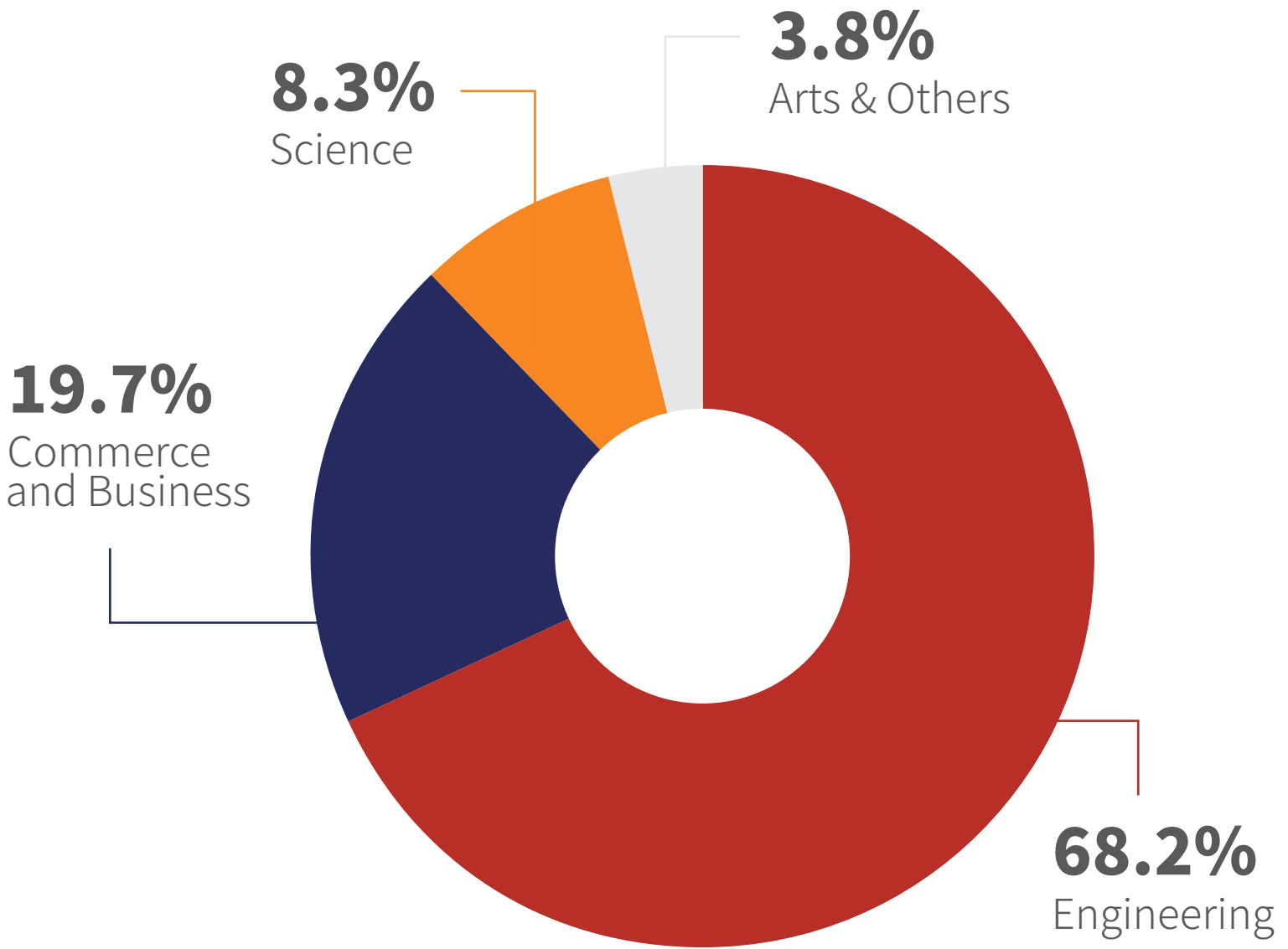


BITSOM
BITS SCHOOL
OF MANAGEMENT

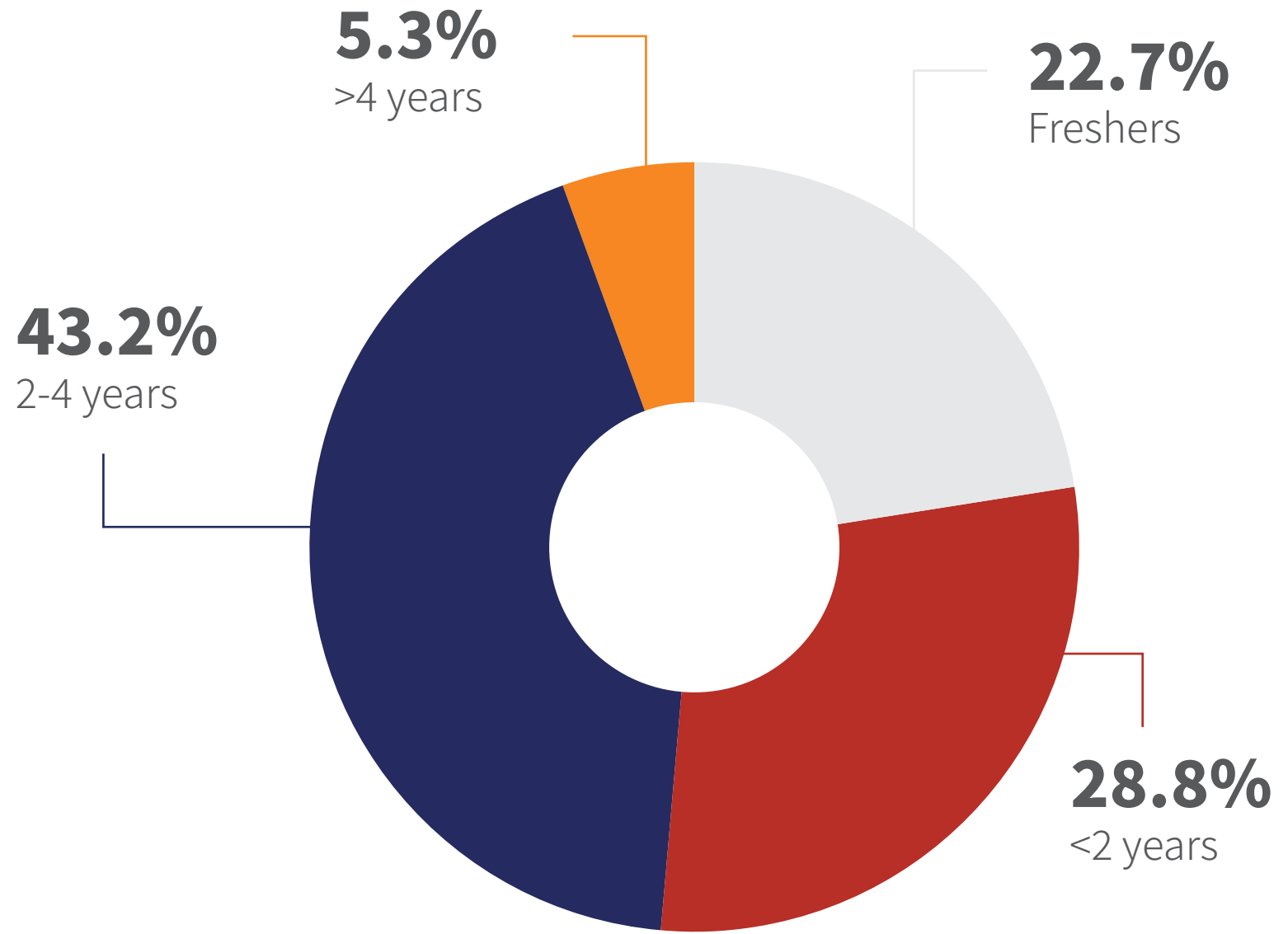
132
CLASS SIZE



GENDER RATIO



ACADEMIC BACKGROUND



WORK-EX DISTRIBUTION

TOP UG COLLEGES

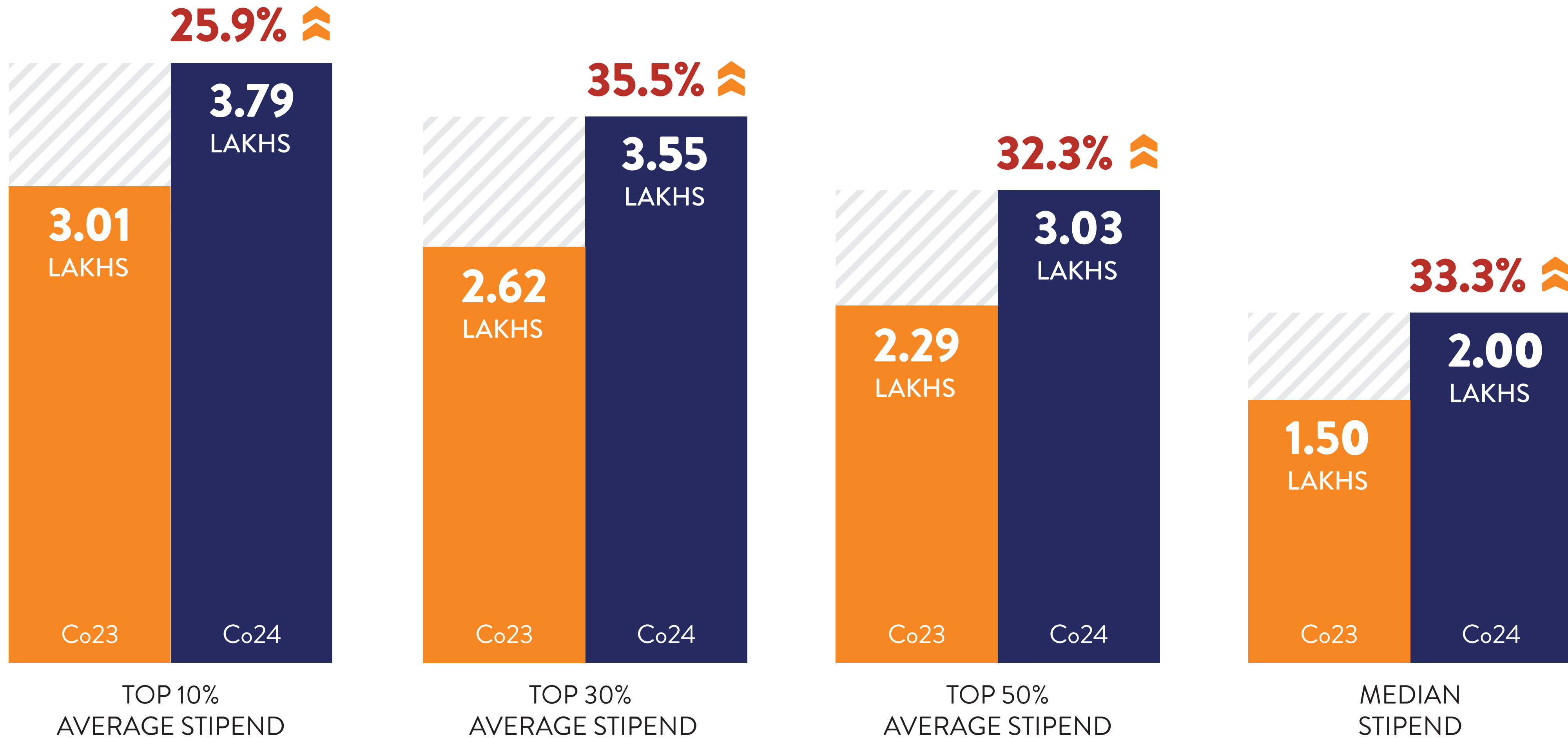
UNIVERSITY COLLEGE LONDON, UK	IIT (BHU) VARANASI	BITS PILANI	NIT SURATHKAL	NIT TRICHY
NIT CALICUT	NIT WARANGAL	VIT VELLORE	DELHI UNIVERSITY	ASHOKA UNIVERSITY
ST XAVIER'S COLLEGE KOLKATA	FERGUSON COLLEGE PUNE	ICT MUMBAI	MANIPAL INSTITUTE OF TECHNOLOGY	SRM UNIVERSITY

PLACEMENT STATISTICS

60% of the class has received a stipend of **2 lakhs and above**.

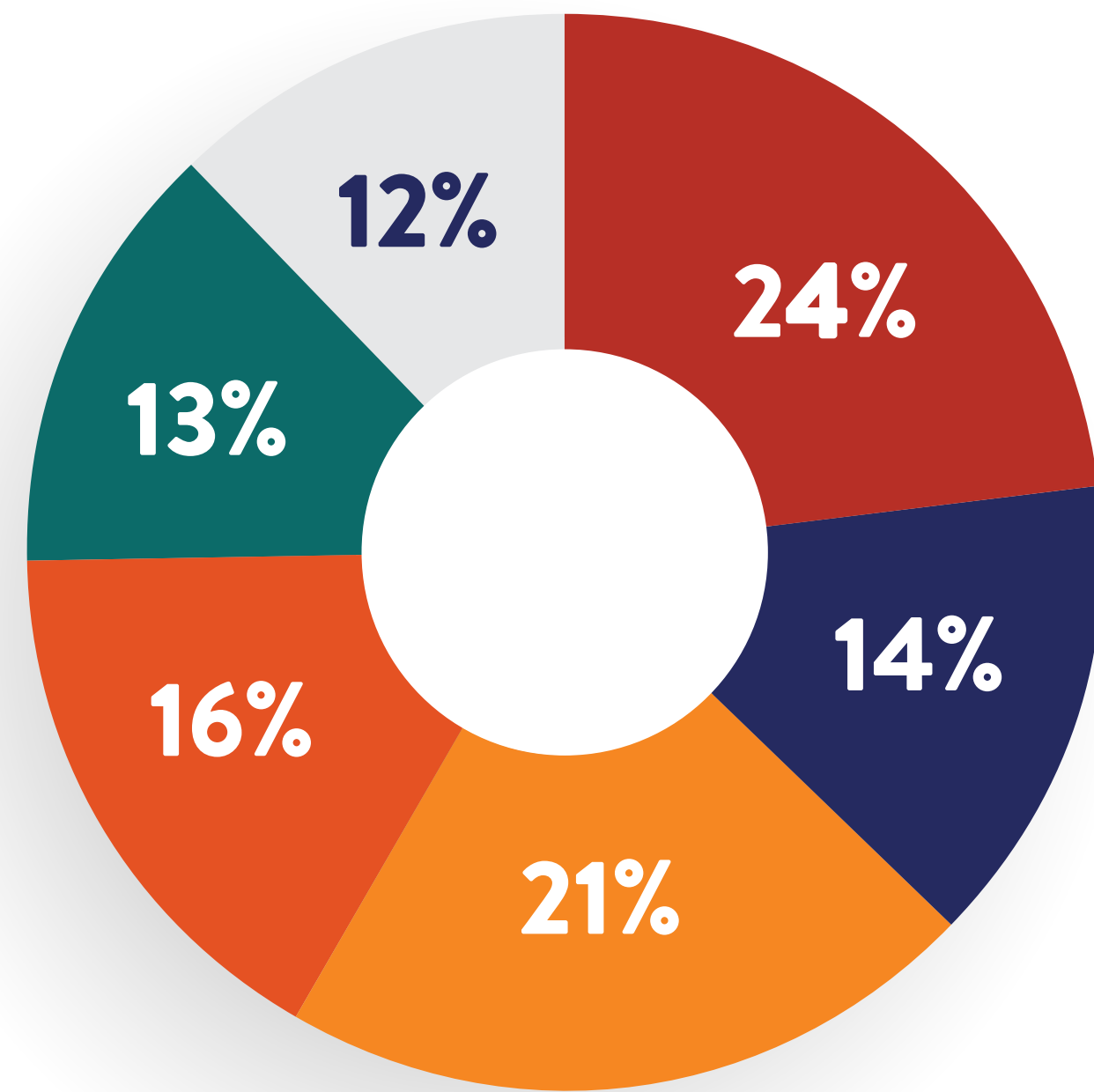


BITSOM
BITS SCHOOL
OF MANAGEMENT



All stipend figures in INR, and aggregated for the period of the two month internships.

DOMAIN-WISE COMPANIES



- Consulting
- FMCG/FMCD/Retail/Media & Advertising
- Conglomerate and Manufacturing
- BFSI-Banks/IB/PE/VC
- IT & Product/Ecommerce/Telecom
- Others (Mobility, Education, Healthcare, Real estate)

AVERAGE STIPEND

2.03
LAKHS

HIGHEST STIPEND

4.75
LAKHS

PARTICIPATING STUDENTS

126

PARTICIPATING COMPANIES

51

STUDENTS PLACED

126



All stipend figures in INR, and aggregated for the period of the two month internships.



BITSOM

BITS SCHOOL
OF MANAGEMENT

PARTICIPATING ORGANISATIONS

CONSULTING

ARTHUR D LITTLE	BAIN & COMPANY	BCG	EY	GARTNER	KEARNEY	PwC
-----------------	----------------	-----	----	---------	---------	-----

FMCG / FMCD / RETAIL / MEDIA & ADVERTISING

BAJAJ CONSUMER CARE	THE HERSHEY COMPANY	HT MEDIA	HUL	JIGSERV DIGITAL	MEDIA NET	MORE RETAIL
NESTLE	PIDILITE	REDBULL	SIGNIFY	SLEEPY OWL		

CONGLOMERATE & MANUFACTURING

ABG	BOSCH	CENTURY ENKA	CENTURY PULP AND PAPER	TAFE	TIIVRA	VOLTAS BEKO
-----	-------	--------------	------------------------	------	--------	-------------

BFSI - BANKS / IB / PE / VC

AVISTA ADVISORY	BEXLEY ADVISORS	CERVIN	EIGHT CAPITAL	ICICI BANK	ICICI PRUDENTIAL AMC LTD	LIGHT MICROFINANCE
MERISIS ADVISORS	SICOMORO ADVISORS PVT LTD	SOMERSET INDUS CAPITAL PARTNERS	STEER ADVISORS	WAY2WEALTH SECURITIES PVT LTD	YES BANK	

IT & PRODUCT / ECOMMERCE / TELECOM

BIGBASKET	CLOUDCRAFTZ	DRIFE	FANPLAY IOT	GENPACT	TIGER ANALYTICS	TTEC
VODAFONE IDEA						

OTHERS (Mobility, Education, Healthcare, Real Estate)

BIRLA ESTATES	BITSoM	LITHIUM URBAN TECHNOLOGIES	OPTUM			
---------------	--------	----------------------------	-------	--	--	--



BITSoM

BITS SCHOOL
OF MANAGEMENT

WHAT DO OUR STUDENTS HAVE TO SAY?



KHUSHBOO LAKHWANI

Summer Associate
Boston Consulting Group

MBA at BITSOM has helped me grow professionally, academically, and personally. Learning about different industries made me look at consulting as the next step in my career. The placement team at BITSOM aided not only the entire placement process but also the preparation part of it. Mock interviews, case preparation sessions, and CV reviews made this entire journey seamless. I finally landed in one of the top consulting firms, BCG, for my summers. I got in through their Future Women Leadership Program, which provided an additional scholarship to support my education.



SASHANKH REDDY

Product Management Intern
Drife Technologies

After completing 5.5 years of Consulting, I came to BITSOM to pivot into Product Management. With such a high work ex, the transition was never going to be easy. But kudos to the dedicated career services team for helping streamline the entire process. The process started off with multiple resume workshops with industry experts ensuring we were sending our best application forward and then having mock interview sessions held by PMs in top companies, which made me feel a lot more comfortable and confident in my interviews, they were with us at every step throughout the summers to ensure I get the role I wanted.



AMAL ANTONY

Marketing
Hindustan Unilever Limited (HUL)

I am happy to have been offered a marketing internship role at Hindustan Unilever Ltd. It's an exciting opportunity and BITSOM played a crucial role in helping me achieve it. The knowledge and skills that I have gained through my coursework and extracurricular activities have prepared me for this opportunity, and I am eager to put them into practice.



AKANSHA SANGHAVI

Investment Research Intern
Cervin Ventures

Having worked in Investment Banking, I realized my passion to delve into the nuances of Venture Capital. Consequently, a managerial understanding was essential, which led me to my pursuit of an MBA. BITSOM offered me a plethora of avenues for gaining practical knowledge in VC and helped me target my preferred internship through multiple support programs like one-on-one interview mocks, external mentoring sessions & a very supportive Placement team. I finally landed Cervin Ventures, a fund with one of the best investment portfolios and management teams.



BITSOM

BITS SCHOOL
OF MANAGEMENT

INDUSTRY PARTNERSHIP & CAREER SERVICES TEAM



BITSOM
BITS SCHOOL
OF MANAGEMENT



TM

BITSOM

**BITS SCHOOL
OF MANAGEMENT**

ADDRESS:

8th Floor, Hiranandani
Knowledge Park, Powai,
Mumbai - 400076

GENERAL INQUIRY:

info@bitsom.edu.in

BOARD LINE:

8050012004

WEB:

www.bitsom.edu.in

