



BITSOM

BITS SCHOOL
OF MANAGEMENT

SUMMER INTERNSHIP PLACEMENT REPORT

MBA CLASS OF 2023-2025



DEAN'S MESSAGE

I am happy to share the Summer placement report for the Class of 2025, with 100% placement for the third cohort of BITS School of Management, BITSoM.

While economic conditions have been less than ideal this year, our Industry Partnership & Career Services team made extraordinary efforts to create opportunities for every student who participated in the Summer Internship Placement process. A broad range of sought-after Industries and domains have been well represented, with several marquee names added to the portfolio this year. We have been able to achieve a healthy average stipend of INR 1.75 Lakhs (for two months). The median stipend of INR 2.00 Lakhs has been maintained from last year.

I am sure, like in earlier years, our students will focus on the valuable experience and learning opportunities from the internships.

With a majority of students placed through our campus process, there were 22 students who responded to market conditions and proactively found their own internships. BITSoM has a firm policy against putting pressure on students to opt out of the placement process. I am proud to say that not one of these students has been under pressure to opt out, and the policy has been strictly enforced.

BITSoM aims to be among the very best B-schools in the country, a goal we are pursuing with a strategic vision, determination, and, importantly in this context - transparency.

With our best wishes,

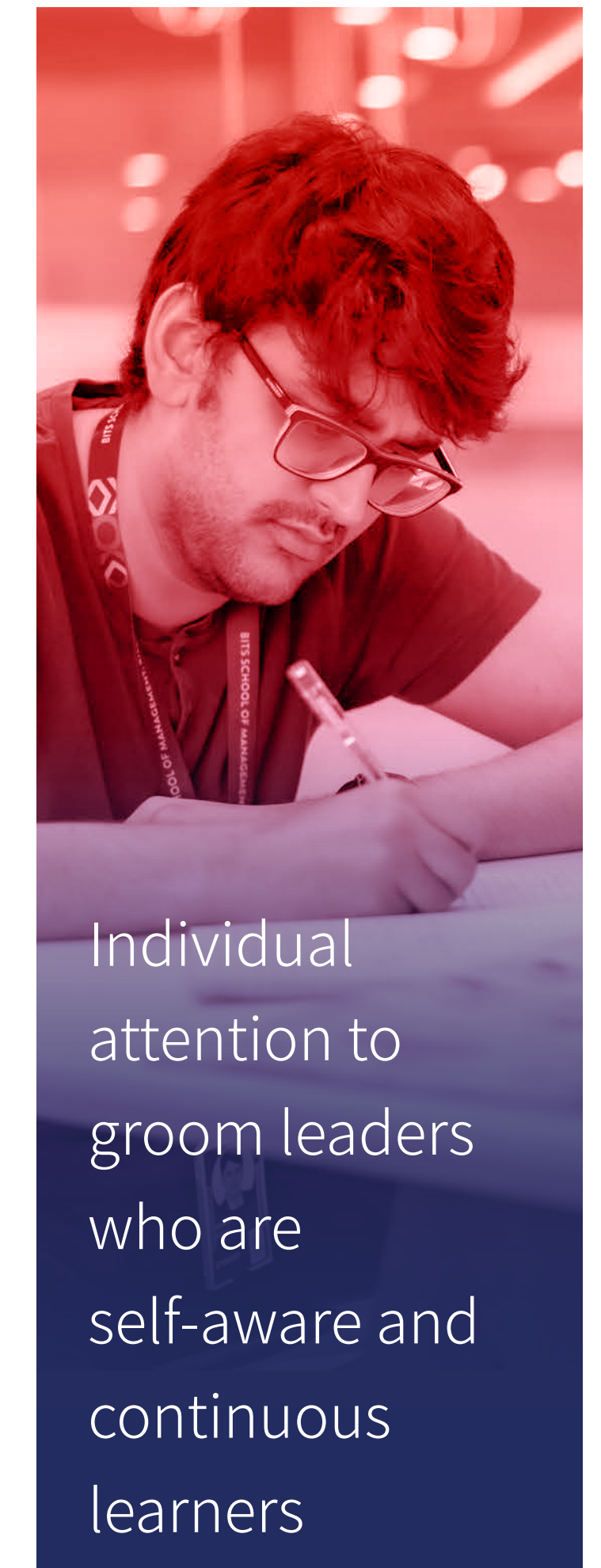
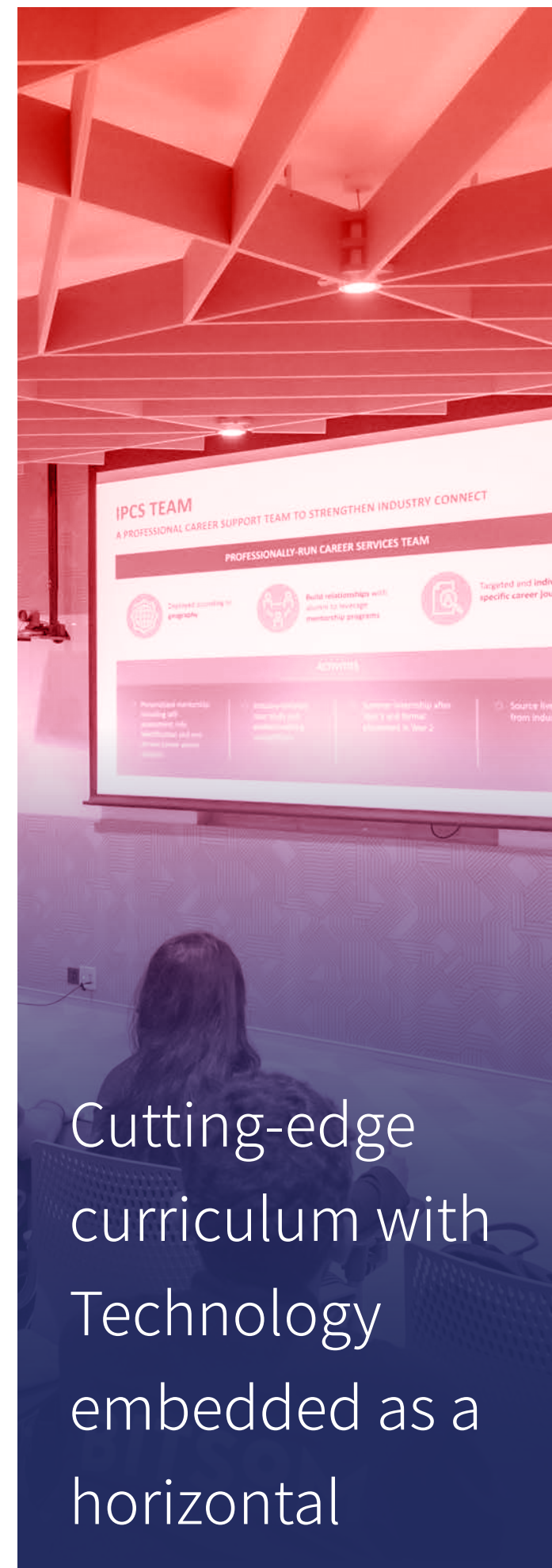


DR SARAVANAN KESAVAN

Dean and Professor of Operations
BITSoM

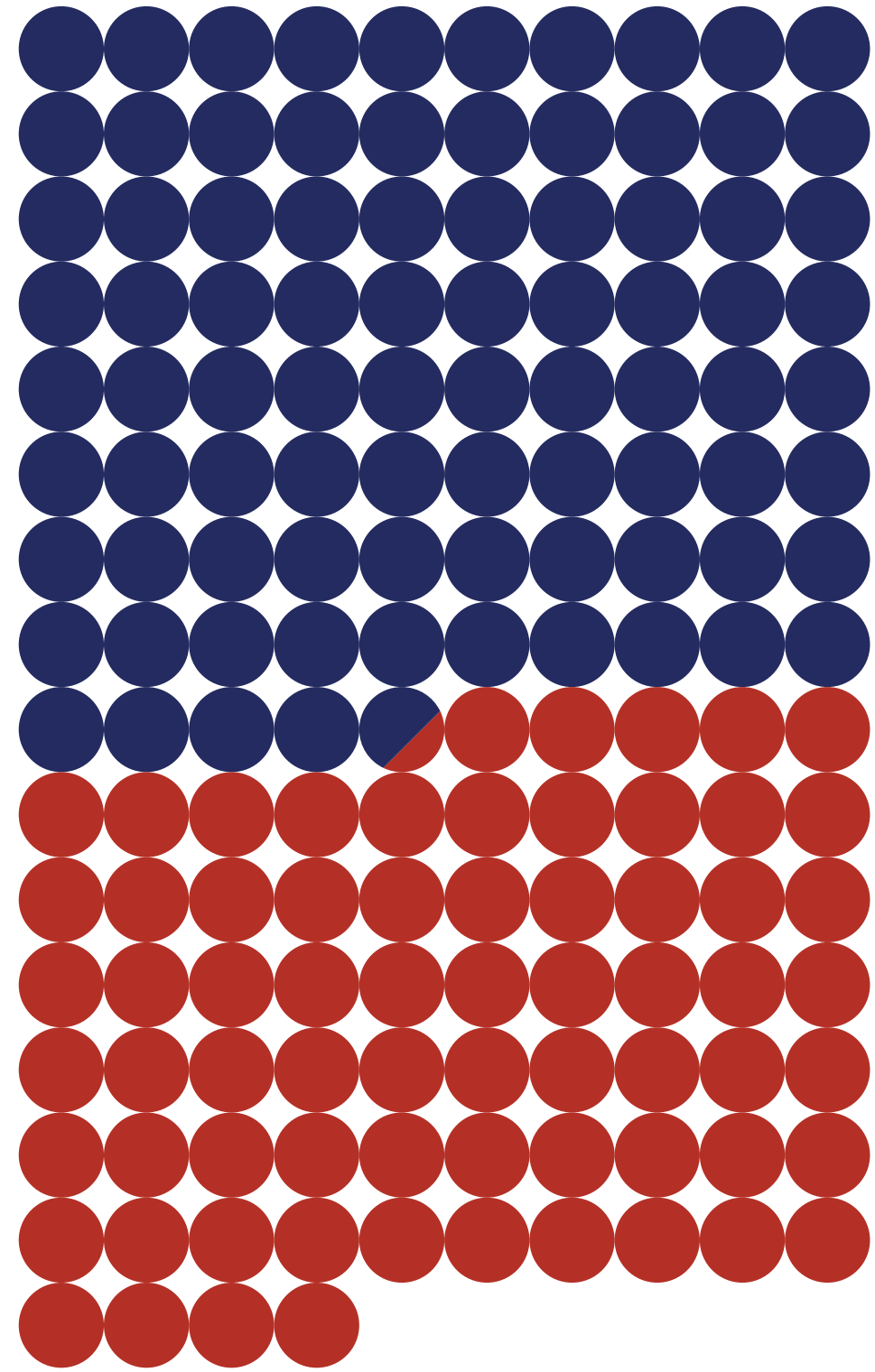


PILLARS OF THE BITS_oM EXPERIENCE



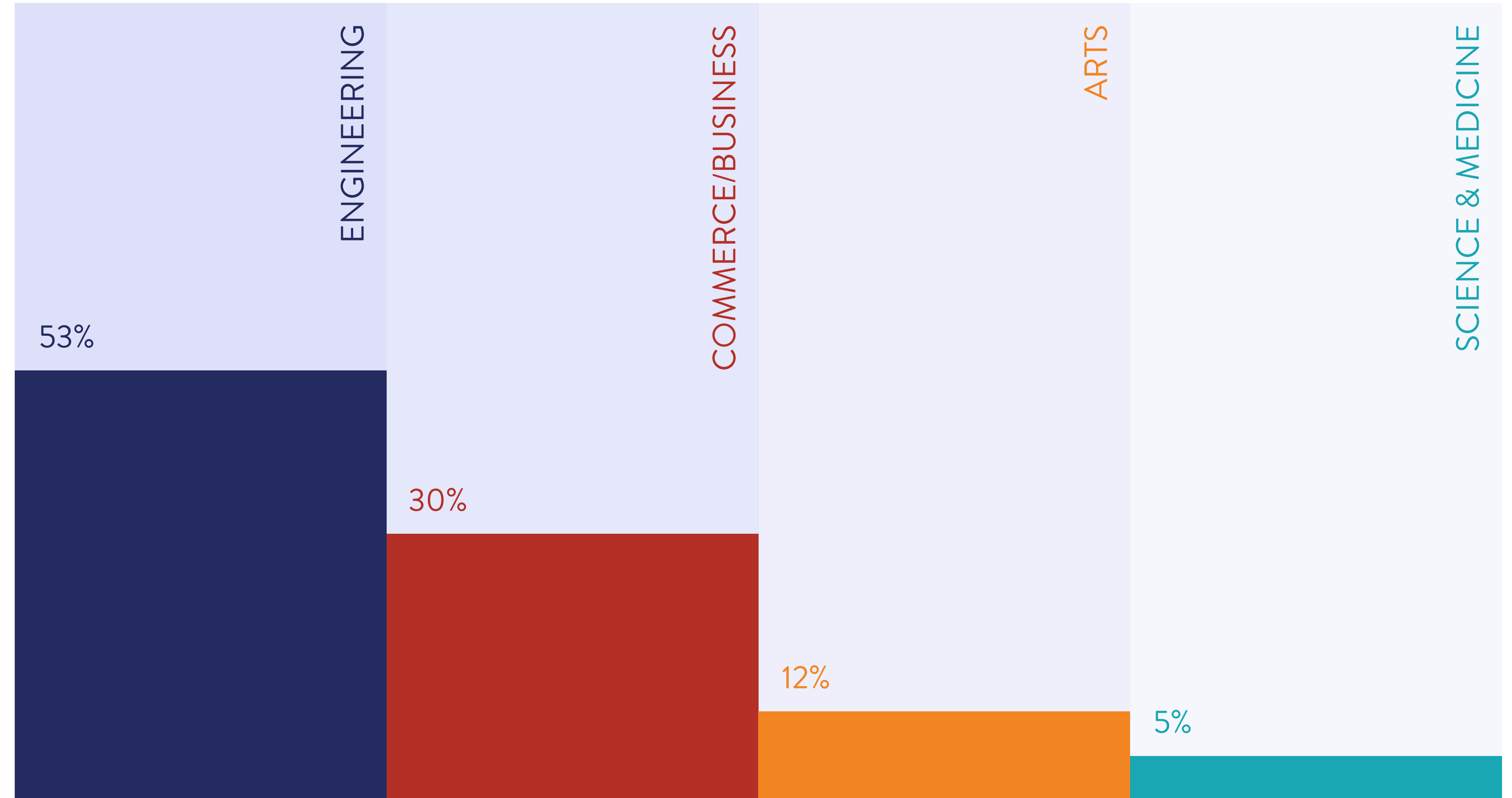
MBA CLASS OF 2025 – CLASS PROFILE

BATCH
STRENGTH 154



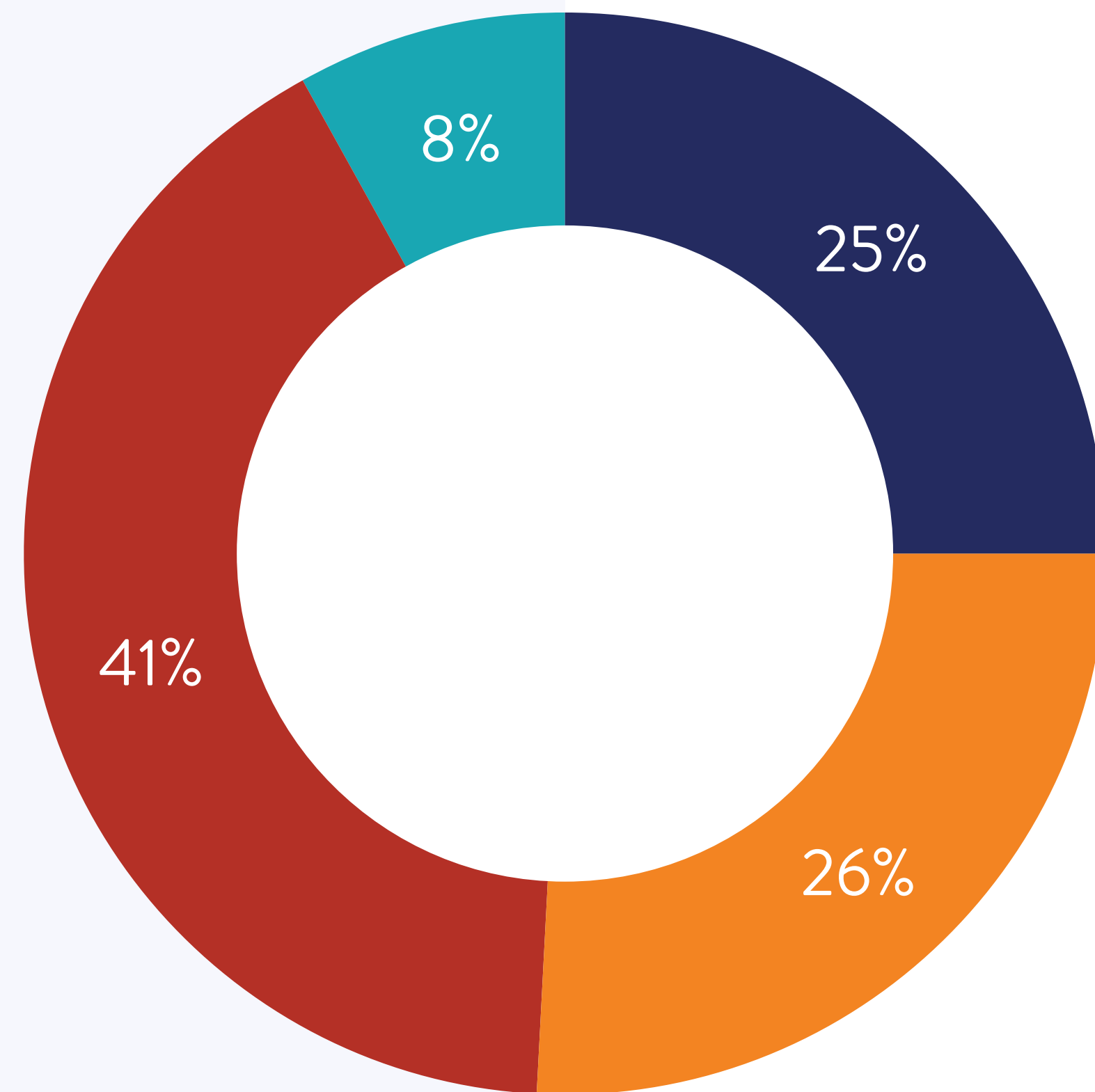
MALE 55%
FEMALE 45%

ACADEMIC
BACKGROUND



MBA CLASS OF 2025 – CLASS PROFILE

WORK EX DISTRIBUTION



- Freshers
- 0-2 years
- 2-4 years
- 4+ years

TOP UG COLLEGES

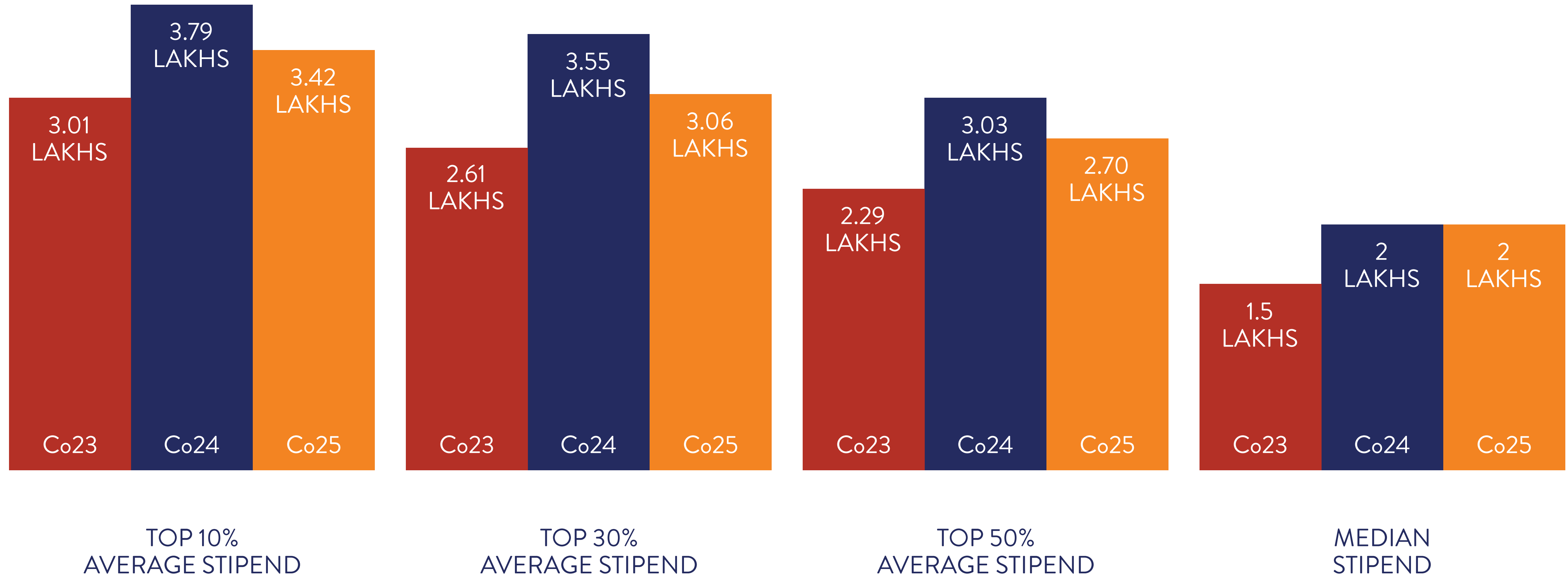
| | | |
|---|---|---|
|  ERASMUS UNIVERSITEIT ROTTERDAM |  BITS Pilani Pilani Dubai Goa Hyderabad Mumbai | IITs |
| NITs |  ASHOKA UNIVERSITY |  CHRIST UNIVERSITY BENGALURU, INDIA <small>Declared as Deemed to be University under Section 3 of UGC Act 1956</small> |
|  FERGUSSON COLLEGE PUNE |  Accredited 'A' Grade by NAAC H.R. COLLEGE of Commerce & Economics |  HINDU COLLEGE UNIVERSITY OF DELHI |
|  IHM PUSA विद्या कोशलम् वृद्धिः |  Jindal Global Law School India's First Global Law School |  ST STEPHEN'S COLLEGE, DELHI |
|  ST XAVIER'S COLLEGE, KOLKATA | | |



PLACEMENT STATISTICS

50%

of the participating students have received a stipend of **2 lakhs and above.**

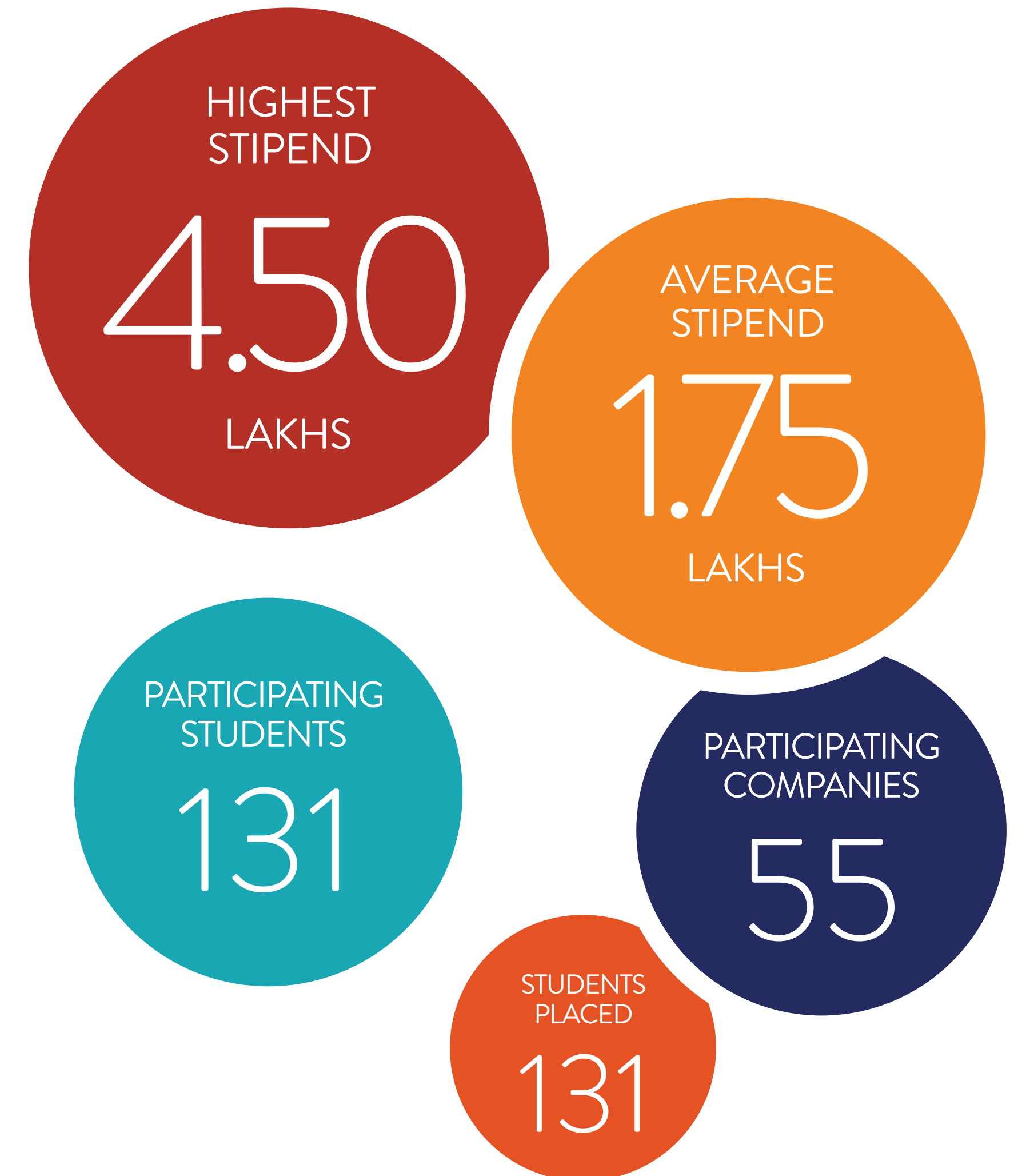
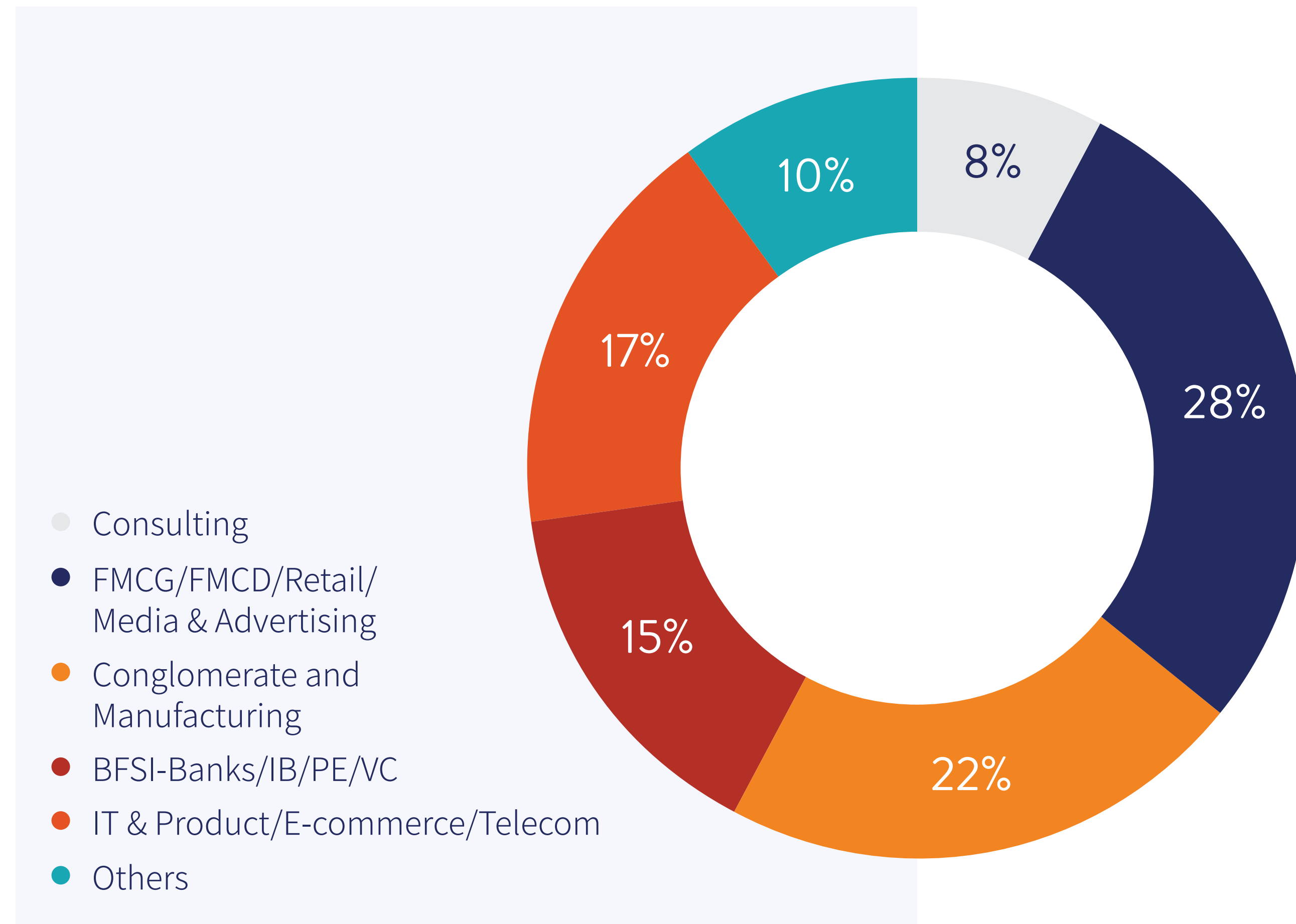


All stipend figures in INR, and aggregated for the period of the two month internships.



PLACEMENT STATISTICS

DOMAIN WISE COMPANIES



All stipend figures in INR, and aggregated for the period of the two month internships.



PARTICIPATING ORGANISATIONS

Consulting

9.9

EY

Gartner

McKinsey & Co.

PwC

FMCG/FMCD/Retail/ Media & Advertising

Britannia Industries

Eureka Forbes

Hershey India
Pvt. Ltd.

HT Media

Hindustan
Unilever Ltd.

Jio Creative
Labs

Jubilant
Foodworks Ltd

More Retail

Nivea

Pernod Ricard

Pidilite
Industries Ltd.

Signify Innovations
India Ltd.

Tata Consumer

Tibbs Frankie

Vodafone Idea

Conglomerate and Manufacturing

Aditya Birla Group

Arofine Chemicals

Century Pulp
& Paper Ltd.

Dang Steel

TAFE

Tata Sons

TIIVRA

BFSI-Banks /IB/PE/VC

Avista Advisory

Axis Mutual Fund

Cervin

HDFC Bank

ICICI Prudential
AMC

IDFC First Bank

JP Morgan Chase
& Co. India

Quantum AMC

Shri Ram AMC

Somerset Indus
Capital Partners

Way2Wealth

IT & Product/ E-commerce/Telecom

Abyom Spacetech

Big Basket

Carbon Craft

Evolute IQ

Fanplay IOT

Flex

Flipkart

Innova Solutions

Merilytics

Pegasystems

xCube Labs

Zapcom Solutions
Pvt. Ltd.

Others

Aminu Wellness
Pvt. Ltd.

Arka Energy

Birla Estates Ltd.

The Shriram
Academy

Wizlearnr



INDUSTRY PARTNERSHIP & CAREER SERVICES TEAM



MANDAR DESAI

VP & Head
Industry Partnership &
Career Services



PRACHI PAWAR

Senior Manager
Industry Partnership &
Career Services



SWAPNIL SAWANT

Senior Manager
Industry Partnership &
Career Services



BARSHA BORA

Manager
Industry Partnership &
Career Services



TUSHAR MOHITE

Manager
Industry Partnership &
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RAJESHREE GAWDA

Associate
Industry Partnership &
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